

Rate Card



Orchestrating markets with people


| Ad Type | Code | Description | Size | Home Page Price | Market Place Price | Calendar Page Price | 5 % Discount 3 Month Agreement | 7 % Discount 6 Month Agreement | 10 % Discount 12 Month Agreement |
|------------|--------|-----------------------------------|----------|-----------------|--------------------|---------------------|--------------------------------|--------------------------------|----------------------------------|
| Classified | CLS | Listing on Market Place Page/Text | N/A | | \$ 25.00 | | N/A | N/A | N/A |
| Banner | B180 | 180X150 Static Banner | 180X 150 | \$300.00 | | | \$285.00 | \$279.00 | \$270.00 |
| Banner | B180 | 180X150 Static Banner | 180X 150 | | | \$300.00 | \$285.00 | \$279.00 | \$270.00 |
| Banner | B728 | 728X90 Static Banner top page | 728X 90 | | \$300.00 | | \$285.00 | \$279.00 | \$270.00 |
| Banner | B728 | 728X90 Static Banner top page | 728X 90 | | | \$300.00 | \$285.00 | \$279.00 | \$270.00 |
| Banner | B120 | Static Banner | 120X 240 | | \$275.00 | | \$261.25 | \$255.75 | \$247.50 |
| Banner | B140 | Static Banner | 120X 140 | | \$200.00 | | \$190.00 | \$186.00 | \$180.00 |
| Banner | B90 | Static Banner | 120X 90 | | \$175.00 | | \$166.25 | \$162.75 | \$157.50 |
| Banner | B60 | Static Banner | 68X 60 | | \$275.00 | | \$261.25 | \$255.75 | \$247.50 |
| Banner | B234 | Static Banner | 234X 60 | | \$200.00 | | \$190.00 | \$186.00 | \$180.00 |
| Coupon | Coupon | Static Coupon body of Pages | | | \$500.00 | | \$475.00 | \$465.00 | \$450.00 |
| Coupon | Coupon | Static Coupon body of Pages | | | | \$500.00 | \$475.00 | \$465.00 | \$450.00 |

- **SymphonyOne Creative Services:** \$150 per hour
- **SPECIAL OFFER:** The first listing in each category on our directory pages gets a **FREE 120 x240 BANNER AD** for the first three months
- **WINTER BONANZA! 25% OFF** on each banner ad and coupon ad

AD- Examples

| | |
|--|---|
| <div data-bbox="190 451 453 569" style="border: 1px solid black; padding: 5px; text-align: center;"> <p>Your brand here</p> </div> | <p>Draw attention to your brand online</p> |
| <div data-bbox="142 617 501 926" style="background-color: #00C0C0; padding: 20px; text-align: center;"> <p>Choose your size 180x150 ad</p> </div> | <p>Choose from 8 sizes of banner ads 180x150 ad</p> |
| <p>S-T-R-E-T-C-H your advertising dollars 728x90 ad</p> <p>Stretch your advertising dollars. Put newspaper advertising online with banner ads and coupon ads.</p> | |
| <div data-bbox="261 1213 501 1692" style="background-color: #003366; color: white; padding: 20px; text-align: center;"> <p>Build your brand 120x240 ad</p> </div> | <p>Build your brand for a fraction of the cost of newspaper advertising</p> |
| <div data-bbox="261 1728 501 2013" style="background-color: #90EE90; padding: 20px; text-align: center;"> <p>We create the ads 120x140 ad</p> </div> | <p>We create the ads or place ads that you create</p> |

AD- Examples

| | | |
|--|---|--|
| <p>Your ad gets wider exposure in a cluster of websites 120x90 ad</p> | <p>Your ad gets wider exposure in a cluster of websites</p> | |
| <p>Connect directly with customers 468x60 ad</p> | | <p>Connect directly with your customers with targeted online marketing</p> |
| <p>Get premium positioning 234x60 ad</p> | <p>Get premium positioning on homepages and directory pages of community websites</p> | |
|  | | <p>Get customers into your store for special offers and deals with printable COUPON ADS changed weekly</p> |

Address:

Contact: sales@symphonyone.net

SymphonyOne is a targeted online marketing and advertising company. We put communities and businesses together for their mutual benefit and profit.